

Temple University

School: University

Location(s): Philadelphia, PA

Section of PA: SE

Types of Degrees: BA, BS, MS

Phone Undergraduate - 724-938-4404

Graduate – 215 204 7000

Website: <https://www.temple.edu/>



Admissions: Undergraduate - <https://admissions.temple.edu/>

Graduate - <https://www.temple.edu/admissions/graduate-professional>

School of Sport, Tourism, and Hospitality Management

<https://sthm.temple.edu/>

Event and Entertainment Management (BS)

<https://sthm.temple.edu/undergraduate-programs/bachelor-of-science-in-event-and-entertainment-management/>

The Bachelor of Science in Event and Entertainment Management equips students with the theoretical knowledge and practical skills to become leaders in the fast-paced event and entertainment industries. Graduates emerge with a business-oriented skill set and are prepared to successfully manage a wide variety of events, including fairs, festivals, entertainment and sporting events, meetings, and trade shows. Students learn all aspects of event management from inception to implementation, including risk management, sustainability, marketing, finance, and logistics. The curriculum incorporates the newest technologies and emerging trends coupled with essential business principles. Through class projects, industry-related hours, and two required internships, students apply their learnings to real-world situations and graduate with certifications in leading event software systems and a comprehensive digital portfolio that provides employers with a glimpse of their learnings both in the classroom and in the field.

Sport and Recreation Management (BS)

<https://sthm.temple.edu/undergraduate-programs/bachelor-of-science-in-sport-and-recreation-management/>

The business of sport is a global multi-billion-dollar-a-year industry flourishing with opportunity. From ticket sales and sponsorships to game-day operations, this exciting industry creates memorable fan experiences every day. With our Bachelor of Science in Sport and Recreation Management, you will gain the skills and experience needed to start a career in the fast-paced sport and recreation management industry. Look at the world of sports in a new way when you experience the business of professional sports teams, college athletics and recreational sports. STHM provides several concentrations allowing you to hone in on specific areas of the industry to help you enter the career of your dreams. Concentrations include Governance and Policy, Sport and Recreation Promotion, and Event Management. The Sport and Recreation Management program is designed to specialize your skill set and customize your experience to create a career path that matches your dreams. A dynamic combination of industry-focused

faculty and hard-to-get internships offers students hands-on experiences and networking opportunities for several exciting careers, including professional sports, college athletics, public recreation and park agencies and youth sport agencies.

Tourism and Hospitality Management (BS)

<https://sthm.temple.edu/undergraduate-programs/bachelor-of-science-in-tourism-and-hospitality-management/>

The Bachelor of Science in Tourism and Hospitality Management opens doors to a range of careers in these global industries. Organizations in this market look for innovative game-changers who possess the ability to think outside the box and curate unforgettable guest experiences while tackling real-world challenges. The industry-backed curriculum is paired with hands-on experience to provide students with the skills to hit the ground running upon graduation Concentrations in Hospitality Operations, Destination Management, and Event Management are offered to focus students on specific areas of the industry. Temple's program allows students to specialize their skillset by customizing the curriculum. A dynamic combination of industry-experienced faculty, high-profile internships with hands-on experience and networking opportunities enable students to pursue a number of exciting careers, including entertainment venues, casinos, hotels, destination marketing organizations, convention and visitors bureaus, and so much more.

Minors & Certificates

<https://sthm.temple.edu/undergraduate-programs/minors-and-certificates/>

Temple's School of Sports Tourism and Hospitality Management offers several minors (18 credits) and certificate programs (12 credits) for those interested in the recreation field.

These include:

Sport Management (M) & (C)
Event Management (C)

Tourism and Hospitality Management (M) & (C)
Sport Marketing (C)

Contact for STHM programs:

The Admissions Team

215.204.3741

askSTHM@temple.edu

College of Public Health

Recreational Therapy (BS) (MS)

<https://cph.temple.edu/academics/areas-study/recreational-therapy>

Recreational Therapy contributes to the broad spectrum of healthcare through treatment, education, and the provision of structured recreational opportunities. These factors are instrumental to improving and maintaining physical, cognitive, emotional, and social functioning, preventing secondary health conditions, enhancing independent living skills, and improving overall quality of life. Recreational therapists help people get better and experience healthy recreation and leisure activities by guiding them through goal-oriented, structured recreation activities. The Bachelor of Science in Recreational Therapy at Temple's College of Public Health prepares you to become a recreational therapist trained to work in a range of

environments, including healthcare and community-based settings. Recreational therapists use a variety of techniques—such as adapted sports, expressive arts, and life skills—to treat and maintain the emotional, psychological, and physical health of patients with illnesses or disabilities. You will be trained to assess people’s physical and mental needs, plan and implement specific interventions to meet treatment goals, and document and evaluate the effectiveness of the interventions. Students in the Recreational Therapy Major develop a thorough understanding of the foundations of recreational therapy; how to lead a variety of structured recreation activities, including adaptive sports, animal-assisted therapy, aquatic therapy, social skills training, and stress management; patient assessment and health documentation; related clinical procedures, including clie Earning your Bachelor of Science in Recreational Therapy prepares you to take the exam to become a Certified Therapeutic Recreation Specialist, a national certification employers often require before hiring candidates in this field.

Athletic Training (MS)

<https://cph.temple.edu/academics/areas-study/athletic-training>

Students who study athletic training learn to become healthcare professionals who work toward injury and illness prevention and provide rehabilitation of injuries and medical conditions, often as part of a medical team that includes physicians. Athletic trainers may work in a variety of settings, including hospitals, clinics with specialties in sports medicine, commercial occupational health departments, police and fire departments, branches of the military, schools, and sports teams and leagues.

Exercise and Sports Science (BS) (MS)

<https://cph.temple.edu/academics/areas-study/exercise-and-sport-science>

Exercise and Sport Science focuses on the science and practice of health fitness and sports performance and prepares students for a range of professional certifications and physical fitness careers. Students in this degree program conduct assessments of physical fitness, explore the science of human movement, and train to use metrics in developing exercise programs that help clients build physical fitness safely and efficiently. The field of exercise and sport science focuses on physical fitness and training related to two areas of focus: health (involving populations that are either healthy or have pre-existing medical conditions) and performance (involving populations whose primary goals are athletic, competitive, or related to sports performance). Depending on interests and career goals, students in this program build skills related to one of these two professional areas. Students in the program are trained to conduct lab- and field-based tests that assess agility, body composition, cardiorespiratory endurance, muscular strength, reaction time, and other components of physical fitness. Students also learn to interpret these metrics and use additional research-based evidence to develop effective exercise training programs for clients.

Contact For School of Public Health Programs:

Michael Usino, Asst. Dean

Bell Building Suite 370

215.204.5717

Michael.usino@temple.edu

