

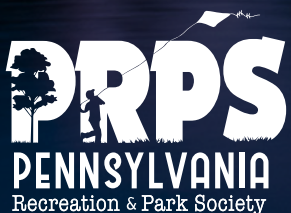


# PRPS

UNIVERSITY

*Unlocking potential. Shaping tomorrow.*

## EXHIBITS, SPONSORSHIP & ADVERTISING OPPORTUNITIES



**PRPS Conference & Expo**

March 16 - 19, 2025 • Hershey Lodge, Hershey PA



## MISSION

The Pennsylvania Recreation and Park Society empowers recreation and park professionals and citizen advocates to enhance life-enriching services for all Pennsylvanians.

## VISION

The Pennsylvania Recreation and Park Society will improve environmental, economic, and social health and wellness for current and future generations.



PRPS is Pennsylvania's largest non-governmental advocate for recreation and parks, helping to protect and promote the profession at all levels.

## THE VOICE OF PENNSYLVANIA RECREATION AND PARKS

PRPS is the principal statewide association providing industry leadership, professional development, advocacy, and resources for those working and volunteering in parks and recreation.

The Society's members include managers of municipal and state recreation and park systems, recreation therapists and wellness specialists, higher education professors and students, managers and programmers of commercial recreation facilities, suppliers and manufacturers of recreation and park products and services, and citizen members of community recreation and park boards.

Founded in 1935, PRPS is a nonprofit 501(c)(3) professional membership association of more than 2000 members statewide.

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### WHO ATTENDS?

The PA Recreation & Park Society Conference & Expo is the state's exclusive educational and networking event for parks and recreation professionals. Attendance is over 400+ and includes municipal and state recreation managers and directors, leaders of parks systems, maintenance and grounds managers, managers and professionals at all levels of commercial recreation, and citizens/decision makers from parks and recreation boards across the state.



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### SCHEDULE AT A GLANCE

#### SUNDAY, MARCH 16

- 8:00 am - 5:00 pm Registration
- 10:00 am - 2:30 pm Expo Hall Set-Up
- 12:30 pm - 2:00 pm Board/Committee/Exhibitor Lunch
- 2:00 pm - 3:15 pm Educational Sessions
- 3:15 pm - 3:30 pm Refreshment Break
- 3:30 pm - 4:45 pm Educational Sessions
- 5:00 pm - 11:00 pm Expo Hall Grand Opening & Tailgate Reception
- 5:30 pm Tailgate Dinner and Games
- 7:00 pm District 1 Cornhole Tournament
- 8:00 pm DJ Begins

#### MONDAY, MARCH 17

- 8:00 am - 5:00 pm Registration
- 8:00 am - 10:00 am Non Profit Table Set Up
- 8:15 am - 10:00 am Keynote Presentation - Neelay Bhatt
- 10:00 am - 4:00 pm Non Profit Expo Open
- 10:00 am - 12:00 pm Exclusive Expo Time with refreshment break
- 12:00 pm - 1:00 pm Exhibitor Appreciation and Past Presidents Lunches
- 1:00 pm - 2:30 pm Expo Closing Reception with dessert
- 2:30 pm - 5:00 pm Expo Hall Teardown
- 2:30 pm - 3:45 pm Educational Sessions

- 3:45 pm - 4:00 pm Refreshment Break
- 4:00 pm - 5:15 pm Educational Sessions
- 5:00 pm Non Profit Expo Tear Down
- 6:00 pm Dinner and PRPS Business Meeting
- 7:30 pm PRPS Social - details coming soon!

#### TUESDAY, MARCH 18

- 8:00 am - 5:00 pm Registration
- 8:30 am - 9:45 am Educational Sessions
- 9:45 am - 10:00 am Refreshment Break
- 10:00 am - 11:15 am Educational Sessions
- 11:15 am - 12:30 pm Networking Lunch
- 12:30 pm - 1:45 pm Educational Sessions
- 2:00 pm - 3:15 pm Educational Sessions
- 3:15 pm - 5:00 pm Break
- 5:00 pm - 6:00 pm PRPS Awards Reception
- 6:00 pm - 8:00 pm PRPS Awards Dinner
- 8:00 pm PRPS Social - details coming soon!

#### WEDNESDAY, MARCH 19

- 8:00 am - 9:00 am Breakfast
- 9:00 am - 10:15 am Educational Sessions
- 10:30 am - 12:00 pm Endnote

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### BOOTH INFO

- Expo Hall fees includes a booth with one skirted 6' x 30" table, 2 folding chairs, waste basket, booth id sign.
- Deposit is required to secure exhibit space. Payment in full must be received prior to the event.
- Booths are assigned by total conference investment, then in the order that the contract is received. Event Sponsors who invest over \$2,500 receive preferential selection of booth location, based on availability. All other booth assignments will be made by PRPS staff.
- Booth assignments will begin in January 2025.
- Booth cancellations must be received by PRPS in writing before Friday, February 8, 2025. A \$150 admin fee will be deducted from the refund.



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### EXHIBIT OPTIONS

Active/Demo Area	Prime Booth	Standard Booth	Non-Profit Table
<b>\$1,500 / Member</b>	<b>\$1,300 / Member</b>	<b>\$1,000 / Member</b>	<b>\$200</b>
<ul style="list-style-type: none"> <li>• 10' x 20' booth</li> <li>• 6' table &amp; chairs</li> <li>• Booth Signage</li> <li>• 3 Tickets for the following meals: Sun Lunch Sun Dinner Mon Lunch</li> </ul>	<ul style="list-style-type: none"> <li>• 8' x 10' booth in a PRIME location</li> <li>• 6' table &amp; chairs</li> <li>• Booth Signage</li> <li>• 2 Tickets for the following meals: Sun Lunch Sun Dinner Mon Lunch</li> </ul>	<ul style="list-style-type: none"> <li>• 8' x 10' booth</li> <li>• 6' table &amp; chairs</li> <li>• Booth Signage</li> <li>• 2 Tickets for the following meals: Sun Lunch Sun Dinner Mon Lunch</li> </ul>	<ul style="list-style-type: none"> <li>• 6' table &amp; chairs</li> <li>• Table Sign</li> <li>• 1 Ticket for the following meal: Mon Lunch</li> </ul>
<b>\$1,725 / Non-Member</b> *Includes 2025 PRPS Commercial Membership	<b>\$1,525 / Non-Member</b> *Includes 2025 PRPS Commercial Membership	<b>\$1,225 \ Non-Member</b> *Includes 2025 PRPS Commercial Membership	
<b>Extra Booth Rep.</b> Includes three meals, receptions and educational sessions. <b>\$175</b> (Island, Prime, Standard Booths)			

### Reserve your booth today!

Contact Niki Tourscher, Director of Professional Development at [tour@prps.org](mailto:tour@prps.org) or call 814-234-4272.

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### EXPO HALL HIGHLIGHTS

- Interact with over 400 parks, recreation and park professionals and volunteers.
- Share in-depth information and demonstrations of your products and services.
- Network with attendees, including purchasing agents and decision-makers.
- 6 Hours of dedicated Expo Hall time!
- Participate in educational sessions, keynote, meals, and socials - included in your package!
- Receive a list of 2025 conference attendees including email addresses.
- Company name listed in the 2025 Conference Exhibitor List, Conference Website, & PRPS Annual Buyers Guide.



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### 2025 PRPS EXPO HALL BINGO CHALLENGE!

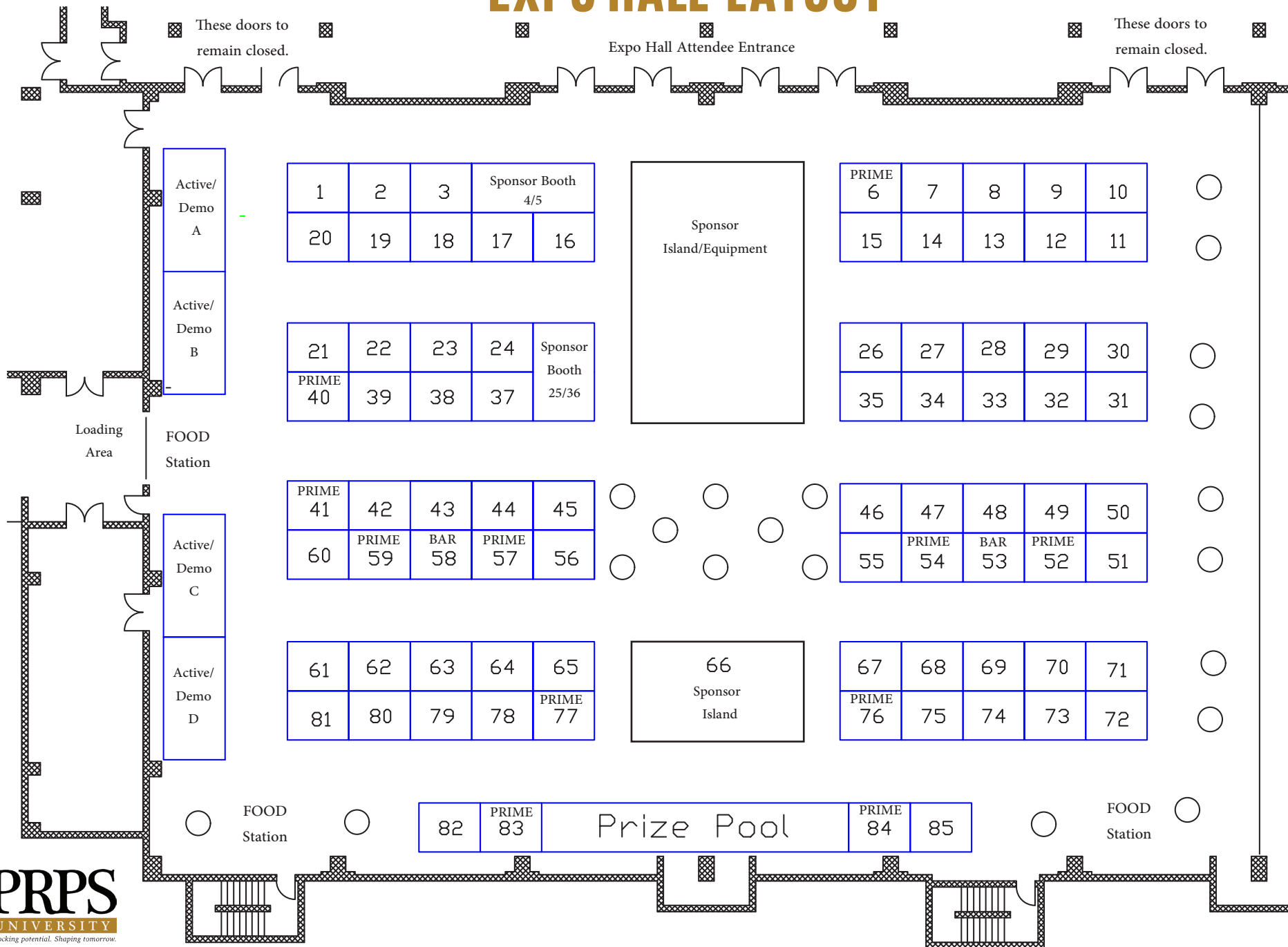
You are invited to participate in the “cover-all” Bingo Challenge at the 2025 PRPS Conference & Expo. Attendees will be challenged to fill their Bingo Card by visiting vendors in the Expo Hall. During their visit, attendees will need to engage and complete their entry by answering specific questions on their cards. The first three (3) participants that cover their cards will select the prize of their choosing, and all other completed bingo card participants will be entered into a random drawing.

To participate in the game, we ask that your company/organization commit to donating a prize for the game. Your participation is a great way to engage and connect with attendees! Contact Niki Tourscher, Director of Professional Development for more details and to participate.

Not interested in the Bingo Challenge? Consider donating to the PRPS Prize Pool (located in the Expo Hall). Please contact Nate for more details about the PRPS Prize Pool, [ndiegel@raiderweb.org](mailto:ndiegel@raiderweb.org).



# EXPO HALL LAYOUT



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### WHY SPONSOR?

Sponsorship offers your business/organization the opportunity to engage directly with professional decision makers across PA's recreation and parks field. **We strive to give our sponsors value** through visibility and promotion. **You will see the results** from this amazing networking and outreach opportunity.

Sponsors are also vital to the important work that PRPS does across the state and farther. Your support and involvement are key to the success of PRPS and the expansion of important mission based work in Pennsylvania.

### Secure your sponsorship today!

Contact Niki Tourscher, Director of Professional Development at [tour@prps.org](mailto:tour@prps.org) or call 814-234-4272.



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### SPONSORSHIP OPTIONS

Full Sponsor	Event Sponsor	Networking Sponsor	Supporter
\$10,000	\$8,000	\$5,000	\$1,000 - \$4,500
<ul style="list-style-type: none"> <li>• Prime Booth Upgrade</li> <li>• Signs around entire conference</li> <li>• Logo in the Mobile App</li> <li>• Reserved seats at Keynote and Awards</li> <li>• PRPS Conference Homepage Slider</li> </ul>	<ul style="list-style-type: none"> <li>• Sign at event</li> <li>• 2 included meal tickets at sponsored event</li> <li>• Logo with event listing in Program Guide &amp; Mobile App</li> </ul>	<ul style="list-style-type: none"> <li>• Sign at event, meal, or social</li> <li>• Logo next to the event listing in Program Guide &amp; App</li> <li>• Opportunity to introduce events or talent</li> <li>• <b>[Social]</b>: Option to buy more beverage tickets or a keg</li> </ul>	<ul style="list-style-type: none"> <li>• Wi-Fi Sponsor: \$4,000</li> <li>• Lanyards: \$2,000</li> <li>• Registration Give-Away: \$2,000</li> <li>• Conference App: \$2,500</li> <li>• Refreshment Break or Breakfast: \$1,500</li> </ul>

#### We appreciate and recognize all of our sponsors in the following ways:

Your company name on signs at the event, verbal appreciation during announcements, linked logo on conference website, logo/name in Conference Program Guide, name in Conference Mobile App, recognition in pre/post conference emails, attendee list that includes contact info for all conference attendees, your name tagged and mentioned in PRPS & Conference social media, and preferential booth selection if you also reserve a booth (\$2500 and up).



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### QUESTIONS?

For PRPS conference and year-round advertising, contact Emily Schnellbaugh, Director of Communications at [eschnellbaugh@prps.org](mailto:eschnellbaugh@prps.org) or 814-234-4272.



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### ADVERTISING & MARKETING UPGRADES

- PRINT AD in Conference Program Guide
  - Half Page: Inside, Black & White - \$150
  - Full Page: Inside, Black & White - \$300
  - Back Cover: Inside, Color - \$500
  
- SCOOP Ad (weekly on Wednesday)
- Ad in PRPS Magazine (seasonal)

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**Full details and specifications at [prpsconferencenandexpo.org](http://prpsconferencenandexpo.org).**



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