

## Kutztown University

**School:** University

**Location(s):** Kutztown, PA

**Section of PA:** SE

**Types of Degrees:** BS, minor, certificate

**Phone:** 610 683 4000

**Website:** <https://www.kutztown.edu/>

### **Admissions:**

Undergraduate: <https://www.kutztown.edu/admissions/apply.html>

Graduate: <https://www.kutztown.edu/admissions/apply/graduate-admissions.html>



## **Sport Management (BS)**

<https://www.kutztown.edu/academics/colleges-and-departments/business/department-of-sport-management-and-leadership-studies.html>

The Department of Sport Management and Leadership Studies offers areas of study leading to careers in professional and collegiate sports, athletic coaching, and the fitness and sport-related industries. Additionally, the department offers a selection of courses designed to assist a student in exploring a variety of lifelong recreational activities and developing knowledge and skills contributing to sensible health and lifestyle decisions. The types and variety of jobs in the sport industry are extensive. Students can work in promotions, sales, event management, and facility management. The industry is highly competitive, particularly with respect to getting a job with a sport team. It is an industry that needs talented, ambitious, creative people. Minors in sport management include coaching and Athletic Administration, Fitness Administration, and Leadership.

### **Additional Contact:**

SM&LS

214 Old Main

610.683.4370

[sptmgmt@kutztown.edu](mailto:sptmgmt@kutztown.edu)

## **Game Development (BS), Minor**

<https://www.kutztown.edu/academics/colleges-and-departments/liberal-arts-and-sciences/departments/computer-science-and-information-technology/undergraduate-programs/bachelor-of-science-in-game-development.html>

The Game Development major is an interdisciplinary program incorporating courses from numerous departments (Computer Science & Information Technology, Art & Design, English, Music, Mathematics, Communication Studies, and Cinema, Television and Media Production). This interdisciplinary program incorporates the numerous aspects of game development to provide students with the opportunity to pursue a variety of careers in the field. This interdisciplinary approach to Game Development distinguishes KU's Game Development major from other programs in this area of study. The current trend in similar programs at other schools primarily focuses on one aspect, such as programming the game, the art scenes, the

music score, or the game story. The Game Development major at KU allows the student to understand all aspects of Game Development and aligns with employer demands. Also offered as a minor.

**Additional Contact:**

Computer Science & Information Technology

256 Old Main

610.683.4340

[csitdepartment@kutztown.edu](mailto:csitdepartment@kutztown.edu)

## **Coaching & Athletic Administration (Minor)**

<https://www.kutztown.edu/academics/colleges-and-departments/business/department-of-sport-management-and-leadership-studies/minors/minor-in-coaching-and-athletic-administration.html>

The Coaching & Athletic Administration minor prepares students for work within sport programs at public and private schools, colleges, and universities. Students who successfully complete this program have the opportunity to receive two national certifications through the America Sport Education Program (ASEP): Coaching Principles and Sport First Aid. The capstone experience, an internship, allows students to apply their knowledge and skills of coaching while working with a sports team under the supervision of a school district professional and a Kutztown University supervisor.

## **Fitness Administration – (Minor)**

<https://www.kutztown.edu/academics/colleges-and-departments/business/department-of-sport-management-and-leadership-studies/minors/minor-in-fitness-administration.html>

The Fitness Administration Minor helps students develop into trained fitness professionals ready for work in health and fitness clubs, community organizations, private practice, professional sports, and schools and universities. Classwork within the Fitness Administration minor is focused on a combination of health-science classes and business-based courses designed to combine the unique skill set needed for ongoing success in this growing industry.

## **Instructional Coach Endorsement (Certificate)**

<https://www.kutztown.edu/academics/colleges-and-departments/education/departments/elementary-education/graduate-programs/instructional-coach-endorsement-certificate.html>

Instructional coaching as a professional development activity involves a highly skilled professional (the coach) working with other professionals (the teachers) in a collegial manner to raise instructional practice to the highest possible level. Coaches will lead teachers in reflective and inquiry-based professional development that advances collective leadership, continuous improvement of instructional practices, and improved student achievement (from the PDE guidelines)