

Keystone College

School: College

Location(s): La Plume, PA

Section of PA: NE

Types of Degrees: BS, MS, Minor

Phone: 570 945 8000

Website: <https://www.keystone.edu/>

Admissions:

Undergraduate <https://www.keystone.edu/admissions/undergraduate/>

Graduate <https://www.keystone.edu/admissions/graduate/>



School of Professional Studies

Sport and Recreation Management (BS)

<https://www.keystone.edu/academics/majors/sport-recreation-management/>

You will build a well-rounded business foundation and develop skills in multiple aspects of the sport, recreation, and leisure industry. Sports and Recreation management will help you gain leadership and management skills through various organizations and event planning. You'll learn the business of recreation and sport, including aspects of leading activities, facility management, program planning, ticket sales, event coordination, marketing and promotion, media, and public relations. Students will also have the opportunity to work alongside faculty and peers interested in networking and exploring careers in the sport and recreation industry and gain practical experience through internship opportunities. Professors will assist students in creating a professional portfolio, an effective marketing tool when applying for employment and attending interviews.

Contact:

Dr. Sandra Smith

570.945.8432

Bmt@keystone.edu

Sports Leadership and Management (MS)

<https://www.keystone.edu/academics/masters-degrees/sport-leadership-and-management/>

The sport industry has exploded over the past 15 years and has become increasingly more complex, and the sport leadership and management graduate program is meant to help students navigate those complexities by becoming efficient managers and leaders. The program aims to not only explore leadership and management theories but put them to practical use. Students will analyze complex problems, help solve current issues for sports organizations and collaborate to find creative solutions. This master's degree in sports leadership and management is meant for anyone currently working in or hoping to work in professional sports, collegiate or high school sports, or intramurals and those in the public and non-profit recreation sectors. Incoming students may have an undergraduate degree in any subject area.

Contact:

Dr. Sandra Smith
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eSport and Gaming Management (BS)

<https://www.keystone.edu/academics/majors/esport-gaming-management/>

Students in eSport and Gaming Management will acquire leadership and management skills while preparing for an administrative role in one of the most lucrative industries in technology. They will be exposed to the entire picture of gaming, including development, distribution, and trade shows, and learn how companies build excitement for new products and events and the complexities specific to managing eSports teams and leagues. Professors will assist students in developing a professional portfolio, an effective marketing tool when applying for employment, and attending interviews. Internship opportunities will help students to gain practical experience.

Contact:

Dr, Chad Stevens
570.945.8431
BMT@keystone.edu

Hospitality Business Management (BS)

<https://www.keystone.edu/academics/majors/hospitality-business-management/>

Turn your passion for food, travel, and recreation planning into a successful career in one of the world's fastest-growing and most dynamic industries. Connect with faculty, fellow students, and other professionals through classroom instruction, hands-on learning, and internships as you prepare for careers in hotels and resorts, restaurants, meeting and event management, club management, agro-tourism, and convention and visitor centers, and other related fields. Students learn hospitality leadership through both classroom activities and hands-on training with business owners in the community. They work alongside highly qualified faculty and mentors who have real-world business experience and partner with industry leaders in various internship opportunities.

Contact:

Brenda Lidy
570.945.8334
BMT@keystone.edu

Sport and Recreation Minor – (Minor)

<https://www.keystone.edu/academics/minors/sport-recreation-management/>

A sport and recreation management minor consists of a minimum of 18 credits in a particular discipline and requires several upper-level courses. The remainder may be chosen from current discipline course offerings at any level and are determined by the student and academic advisor. Minor course options include;

- Introduction to Sport and Recreation Management
- Program Development and Planning

- Facilities Management
- Legal Issues in Sport