



# PRPS CONFERENCE & EXPO

## SPONSORSHIP OPPORTUNITIES

2024 PRPS

RIDE  
the TIDE  
to PRPS

CONFERENCE & EXPO

**MARCH 12 - 15, 2024**  
**SEVEN SPRINGS**  
**MOUNTAIN RESORT**

Sponsorship offers your business/organization the opportunity to **engage** directly with key staff and decision makers across PA's recreation and parks field, as well as meet and mingle with other professional and organizations. **We strive to give our sponsors value** through visibility and promotion. **You will see the results from this amazing** networking and outreach opportunity.

Sponsors are also vital to the important work that PRPS does across the state and farther. Your support and involvement are key to the success of PRPS and the expansion of important mission based work in Pennsylvania.

**Thank you for being part of something special!**

### WHO ATTENDS?

**The PA Recreation & Park Society Conference & Expo is the state's exclusive educational and networking event for parks and recreation professionals.** Attendance is over 400+ and includes municipal and state recreation managers and directors, leaders of parks systems, maintenance and grounds managers, managers and professionals at all levels of commercial recreation, and citizens/decision makers from parks and recreation boards across the state.

### QUESTIONS?

You're in good hands! Other options are available to sponsors and supporters, and there is a place for you! Please contact Molly Hetrick, Director of Advancement, to explore options.

[Molly@prps.org](mailto:Molly@prps.org)

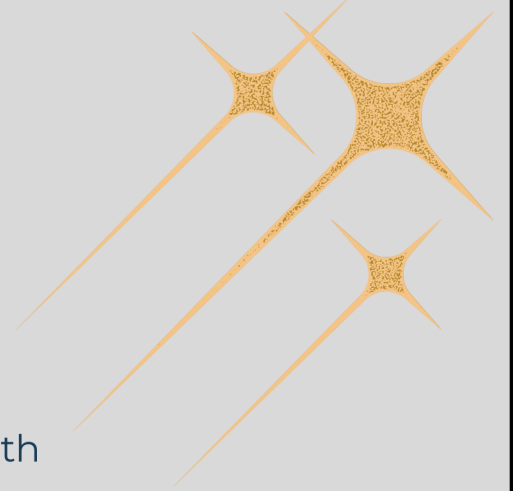
# SPONSORSHIP OPTIONS:

Full Sponsor	Event Sponsor	Networking Sponsor	Supporter
<b>\$10,000</b>	<b>\$8,000</b>	<b>\$5,000</b>	<b>\$1,000 - \$4,500</b>
<ul style="list-style-type: none"><li>• Prime Booth</li><li>• Signs around entire conference</li><li>• 2 meal tickets each day</li><li>• Logo/name in Conference Mobile App</li><li>• Reserved seats at Keynote and Awards</li><li>• PRPS Homepage Slider</li><li>• Meet the Keynote in person</li></ul> <p><b>Sold:</b> Two Full Sponsorships</p>	<p><b>Choose Endnote</b></p> <ul style="list-style-type: none"><li>• Sign at event</li><li>• 2 included meal tickets day of sponsored event</li><li>• Reserved seats at Keynote, Endnote, or General Session</li><li>• Logo next to the event listing in Program Guide &amp; in Mobile App</li><li>• Meet the Keynote in person</li></ul> <p><b>Sold:</b> Keynote Speaker</p>	<p><b>Choose Socials:</b></p> <p><b>Wed:</b> "Let the Good Times Roll" or <b>Thurs:</b> "Irish Goodbye Party"</p> <ul style="list-style-type: none"><li>• Sign at event or social</li><li>• Logo next to the event listing in Program Guide &amp; in Mobile App</li><li>• [Social]: Option to buy more beverage tickets</li></ul> <p><b>Sold:</b> Awards Banquet &amp; Reception, Expo Hall Opening, Tues Expo Social</p>	<ul style="list-style-type: none"><li>• Name/logo on an Educational Session</li><li>• Verbal announcement during event</li><li>• Name listed in conference guide</li></ul>

# OPTiONS CONT...

## We appreciate and recognize all of our sponsors in the following ways:

- SIGNS: Your name on conference signs
- Announcements: Verbal appreciation during announcements
- Website: Logo and link on conference website
- GUIDE: Logo/name in Conference Program Guide
- APP: Logo/name in Conference Mobile App
- EMAILS: Recognition in pre/post conference emails
- ATTENDEE LIST: Includes contact info for all attendees at the conference
- SOCIAL MEDIA: Recognition on social media
- PREFERRED SPOT: Preferential booth selection if you also schedule a booth



### Marketing Upgrades/ Add-ons for Sponsors:

- PRINT AD in Conference Program Guide
- SCOOP Article or Ad (weekly on Wednesday)
- Article in PRPS Magazine (seasonal)
- Your logo on Conference Team Tshirts
- Provide a give-away gift for each attendee

Other options are available, please ask! See also the Exhibit Booth reservation information and Advertising pricing sheet.

