**Sample Press Release**

[Agency Letterhead]

**FOR IMMEDIATE RELEASE Contact:** [Contact Name]

 [Agency Name]

 [Phone]

 [Email]

**Celebrate Park and Recreation Professionals Day at [Agency Name}**

[CITY, STATE] – Every July we celebrate Park and Recreation Month across the nation.  Here in Pennsylvania, in partnership with the Pennsylvania Recreation and Park Society, we honor the men and women who work tirelessly throughout the state to provide the parks and recreation programs and facilities that we enjoy every day.

The COVID-19 pandemic highlighted just how important local parks are to their communities. Join [local municipality/state park/Friends Group] in celebrating PARK AND RECREATION PROFESSIONALS DAY on [insert date] to honor those who plan, provide, and operate our parks, trails, programs and facilities for all our citizens, and thank the essential workers who kept parks open throughout the pandemic.

[INSERT ANNOUNCEMENT of any special celebrations or tie-ins with events on our about that day.]

[INSERT QUOTE from agency explaining the importance of parks and recreation in the local community.]

To celebrate Park and Recreation Professionals Day and honor your local parks and recreation providers, make a plan to visit a local park or recreation facility on [insert date]. Take the time to thank a programmer, manager, maintainer, landscaper, facilitator, lifeguard, coach, event organizer, or caretaker, and tell them what parks mean to you.

To learn more about this day, visit [add local website information] and [www.prps.org/parkrecday](http://www.prps.org/parkrecday). If you love parks and support your local professionals, share the love on social media channels using the hashtag #ParkandRecDay.

**About [[INSERT NAME of Agency]]**

[INSERT statement of the work or mission of the local agency.]

**About the Pennsylvania Recreation and Park Society (PRPS)**

The Pennsylvania Recreation and Park Society (PRPS) is the principal statewide association providing professional development, leadership, advocacy and resources for those working and volunteering in the parks and recreation field.