



JULY 15, 2022



Visit Philadelphia

- *Park and recreation **systems** provide essential public services*
- *Park and recreation **services** are critical to personal health and community recovery*
- *Park and recreation **resources** are under increased usage pressures.*



Celebrated every third Friday in July, it honors all who work tirelessly behind the scenes to provide the high quality programs and facilities we desire and expect in our parks and public spaces.



Visit Philadelphia

Popular expectations for when...

- you visit a park, it is clean, safe, and ready to use.
- your family goes swimming, the lifeguards are well-trained and the water quality is optimal.
- your grandchild visits the playground, you know it is maintained to all safety standards.
- your loved one with a disability wants to camp, swim, paddle or fish, all facilities are well-marked, well-maintained and easily accessible.
- you attend a public festival, all safety and security systems are capable and functioning.
- your elderly parents look for enriching and companionable activities, they can always find them.
- your children attend day camp, you are certain of their safe and appropriate physical, cognitive and social development.
- you visit urban woodlands, gardens and greenspaces, the attractive assets are well-cared for and healthy.
- your teens participate in youth sports, they thrive in the coaching, playing, and growing.
- you want to bike to the park, grocery store, library or work, you are able to make those connections, free from all hazards.





A Tribute

to the park and recreation professionals and volunteers who provide these indispensable services.

On July 16, consider it a tribute to your local park and recreation providers to visit a park and enjoy its facilities and services.





Branding & Communications

Pennsylvania Park and Recreation Professionals Day is celebrated during National Park and Recreation Month, and is a function of the Pennsylvania Recreation and Park Society.

The statewide marketing and branding campaign for local parks and recreation, *Good for You, Good for All* is used as a primary communications vehicle for engaging the public on the Day, using @GoodForPA social channels and other marketing.

good for you.
good for all.
PENNSYLVANIA PARKS & RECREATION



GOOD IDEAS

for meaningful recognition

- free day pass to the pool/gym/rec center
- extra day of personal leave
- go public with your appreciation
- handwritten note of appreciation
- ice cream sundae bar
- Dress Down / Dress Up Day
- gift card to favorite retailer
- stock breakroom with popular snacks
- Certificate of Appreciation
- pizza luncheon
- afternoon movie break



- sincere words of affirmation
- LinkedIn recommendation
- staff field trip to museum
- create a dog-friendly office
- small live plant or flower arrangement
- Starbucks gift card
- Wednesday afternoon cookies
- office upgrade allowance
- staff picnic lunch
- make part of decision making process
- recognition for non-work achievements
- team-building day out
- website appreciation for staff photos, bios
- hire a caricature artist to draw portraits
- 3 hour lunch break
- free car wash
- thank you video
- staff barbeque
- food truck lunch
- VIP parking spot
- random acts of fun
- share some swag
- half-day off





Spotlight Celebrations

All recreation and park agencies are encouraged to honor their working professionals on or about July 16, and PRPS and the Good Campaign will amplify all their promotional events. Your Celebration may include:

- Local Proclamations
- Template materials from the PRP Day promotional toolkit, including customized logo
- Invite all employees and volunteers, park visitors, public, media to the event
- Provide refreshments, musical entertainment, performances or demonstrations
- Plan for photo opportunities of staff with elected officials
- A token of thanks to staff
- Brief ceremony including presentations of the proclamation, words of gratitude, other appropriate remarks
- Live Facebook or Instagram broadcast



GOOD JOB! Award



Nominations are submitted via online form, along with a short video or slides highlighting the nominee's efforts and achievements. Candidates may be self-nominated.

Presented annually to an individual whose contributions, through leadership, community outreach, facility management, maintenance or program and event planning, have directly influenced the health and vitality of the community.

Eligible Recipients: Any fulltime, part-time, or volunteer parks and recreation practitioner who has shown outstanding dedication to the field and has directly impacted the local community.

Nominee criteria:

1. Demonstrated community leadership qualities.
2. Involvement in innovative parks and recreation initiatives.
3. Contributions to system improvements in recreation and parks.
4. Outstanding, long-term impacts to the local community.



Promotional Outreach Toolkit

www.prps.org/parkrecday



PARK & RECREATION PROFESSIONALS DAY

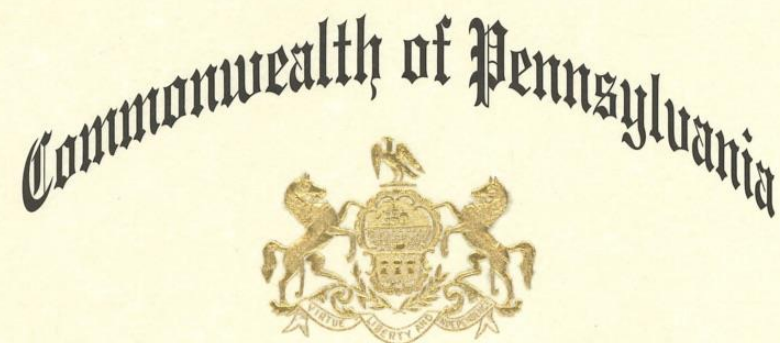
FRIDAY, JULY 16, 2021



- Proclamation templates
- Sample media release
- Logo files
- Ideas for recognition
- Blog posts
- Email signature
- Website/Newsletter ad
- Social media graphics



Resolutions and Proclamations



Governor's Office

PROCLAMATION

PARK AND RECREATION PROFESSIONALS DAY July 19, 2019

WHEREAS, Pennsylvania is blessed with a rich variety of public lands that includes more than 6,000 community parks, 121 state parks, 18 national parks, 2.2 million acres of forest, wildlife refuges, natural streams and wetlands, nature centers, gardens, beaches, trails, campsites, athletic fields, visitors' centers, and many other recreation facilities that individually and collectively represent irreplaceable local, state, and national resources; and

WHEREAS, public lands throughout the commonwealth provide locally accessible natural and cultural resources for environmental learning, wildlife appreciation, and recreation, and promote civic ideals that include shared stewardship, recognition of public ownership, and civic engagement; and

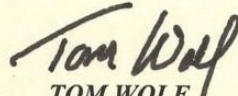
WHEREAS, community-based recreation, education, and conservation programs positively impact local communities. Recreation opportunities offered by park and recreation professionals engage communities, help families and individuals lead an active lifestyle, and provide valuable educational enrichment opportunities; and

WHEREAS, our parks and recreation facilities are preserved, maintained, and improved by park and recreation professionals whose work is vital to the use and enjoyment of public lands. Park and recreation professionals include programmers, managers, maintainers, landscapers, facilitators, lifeguards, coaches, event organizers, caretakers, and many others who provide high-quality recreational and educational programming and ensure that our parks and recreation facilities are safe, clean, and ready to use; and

WHEREAS, all citizens are encouraged to explore, learn, be inspired by, and enjoy the great outdoors throughout the year in local, state, and national parks, and to show their appreciation to the park and recreation professionals who support all of us in our enjoyment of public spaces.

THEREFORE, in recognition of their hard and vital work, I, Tom Wolf, Governor of the Commonwealth of Pennsylvania, do hereby proclaim July 19, 2019 PARK AND RECREATION PROFESSIONALS DAY, and I encourage all Pennsylvanians to show gratitude and appreciation to the professionals who help us to enjoy public lands.

GIVEN under my hand and the Seal of the Governor, at the City of Harrisburg, this fifth day of July two thousand nineteen, the year of the commonwealth the two hundred forty-fourth.


TOM WOLF
Governor



The County of Centre PROCLAMATION

NUMBER 18 OF 2019

WHEREAS, the park and recreation industry is a diverse and comprehensive system that improves personal, social, environmental, and economic health; and

WHEREAS, Centre County Government recognizes the importance and benefits of park and recreation services that enrich the lives of its citizens, and help make this community a desirable place to live, work, and visit

WHEREAS, the skilled work of park and recreation professionals strengthens community cohesion and resiliency, connects people with nature and each other, and provides and promotes opportunities for healthful living, social equity and environmental sustainability; and

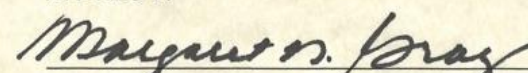
WHEREAS, we value the essential services that park and recreation professionals and volunteers perform to provide recreational and developmental enrichment for our children, youth, adults and seniors; and to ensure our parks and recreational facilities are clean, safe, and ready to use.

NOW, THEREFORE BE IT RESOLVED, the Centre County Board of Commissioners does hereby proclaim July 19, 2019 as "Pennsylvania Park and Recreation Professionals Day" in Centre County and encourages all residents to visit a park and enjoy the beauty of our community.

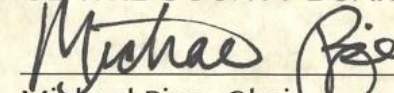
ADOPTED this 16th day of July 2019.

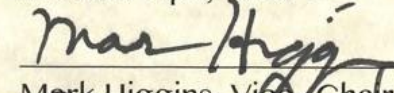


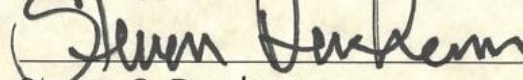
ATTEST:


Margaret N. Gray, Administrator

CENTRE COUNTY BOARD OF COMMISSIONERS


Michael Pipe, Chair


Mark Higgins, Vice-Chair


Steven G. Dershem



PA House and Senate recognizes July 19 as Park and Recreation Professionals Day

House Resolution No. 370
Senate Resolution No. 148
Adopted June 4, 2019

The Pennsylvania House and the Pennsylvania Senate on Tuesday each passed resolutions designating and celebrating July 19 as Pennsylvania Park and Recreation Professionals Day in the Commonwealth. Pennsylvania Recreation and Park Society (PRPS) was pleased to work on these resolutions with the four co-chairs of the recently formed Parks and Recreation Caucus in the General Assembly. Senator Tom Killion, R-Delaware, and Senator Judy Schwank, D-Berks, sponsored Senate Resolution 148. On the House side, Representative R. Lee James, R-Venango, and Representative Robert Freeman, D-Northampton, sponsored House Resolution 370. Both resolutions were unanimously approved.

Recognizing and celebrating July 19, 2019, as "Pennsylvania Park and Recreation Professionals Day."

WHEREAS, This Commonwealth is home to 121 State parks, more than 6,000 local parks, various Federal parks and recreation facilities and numerous playgrounds, pools, beaches, campsites, marinas, picnic areas, athletic fields, skate parks, dog parks, festival venues, gardens, visitor centers, historic and cultural attractions and many other recreational facilities and amenities; and

*WHEREAS, The value and relative importance that Pennsylvanians place on State parks is demonstrated by the fact that while Pennsylvania is the 33rd largest state, only Alaska and California have more state park land; and

WHEREAS, United States Census Bureau data confirms that there are nearly 8,000 full-time and part-time park and recreation employees working in this Commonwealth; and

WHEREAS, Park and recreation professionals, complemented by thousands of volunteers who serve on boards, committees, trails, friends and neighborhood groups, contribute significantly to the health, well-being, economic vitality and quality of life of citizens of this Commonwealth of all ages; and

WHEREAS, Park and recreation professionals bring life-enriching services to citizens of all ages and abilities, work to keep facilities clean, safe and ready to use, strengthen community cohesion and resiliency, connect people with nature and each other, develop and manage a wide range of public programming and provide and promote opportunities for healthy living, social equity and environmental sustainability; therefore be it

RESOLVED, That the House [and Senate] of Representatives recognize and celebrate July 19, 2019, as "Pennsylvania Park and Recreation Professionals Day" in this Commonwealth and extend its thanks and gratitude to park and recreation professionals and the essential services that they provide to our citizens and our communities.

*Language appearing in Senate resolution.



good for you.
good for all.
PENNSYLVANIA PARKS & RECREATION

PA Environment Digest Blog

An Update On Environmental Issues In Pennsylvania

Edited By: David E. Hess

Former Secretary, PA Department of Environmental Protection

FRIDAY, JULY 19, 2019

PRPS: Park & Recreation Professionals Day - July 19!



It's a safe bet we can all agree on the following. That when:

- You visit a park, it is clean, safe, and ready to use.
- Your family goes swimming, the lifeguards are well-trained and the water quality is optimal.
- Your grandchild visits the playground, you know it is maintained to all safety standards.
- Your loved one with a disability wants to camp, swim, paddle or fish, all facilities are well-marked, well-maintained and easily accessible.
- You attend a public festival, all safety and security systems are capable and functioning.

Sign Up To Subscribe By Email

Enter your email address:

Subscribe

Delivered by [FeedBurner](#)

Related Services

- [Twitter-PA Environment Digest](#)
- [Facebook-PA Environment Digest](#)
- [PA Environment Digest Weekly](#)
- [PA Capitol News](#)

About Me

 [David E. Hess](#)

This Blog is a companion to [www.PaEnvironmentDigest.com](#), the weekly online newsletter and a product of PA Environment News LLC. I can be contacted by sending email to: PaEnviroDigest@gmail.com. I served as Secretary of the Pennsylvania Department of Environmental Protection from 2001 to 2003, Executive Deputy at DEP from 1995 to 2001, as staff to the PA Senate Environmental Committee and various positions in

Media Releases

OPINION EDITORIAL
July 1, 2019



FOR MORE INFORMATION
814-234-4272
www.prps.org/parkrecreeday

Park and Recreation Professionals Day is July 19

by Tim Herd, CPRE

Despite today's polarizing political climate, and our prickly tendency to bicker, I hereby declare a bold ideology that unites us in agreement:

- That when you visit a park, it is clean, safe, and ready to use.
- That when your family goes swimming, the lifeguards are well-trained and the water quality is optimal.
- That when your child or grandchild visits the playground, you know it is maintained to all safety standards.
- That when your loved one with a disability wants to camp, swim, paddle or fish, all facilities are well-marked, well-maintained and easily accessible.
- That when you attend a public festival, all safety and security systems are capable and functioning.
- That when your elderly kin look for enriching and companionable activities, they can always find them.
- That when your children attend day camp, you are certain of their safe and appropriate physical, cognitive and social development.
- That when you visit urban woodlands, gardens and greenspaces, the attractive assets are well-cared for and healthy.
- That when your teens participate in youth sports, they thrive in the coaching, playing, and growing.
- That when you want to bike to the park, grocery store, library or work, you are able to make those connections, free from all hazards.

What we commonly concede is what we all want, deserve, and expect from our public park and recreation services.

None of these life-enriching services, however, ever happens without trained, responsible and dedicated park and recreation professionals.

On July 19, Pennsylvania is celebrating the first-ever Park and Recreation Professionals Day.

Pennsylvanians are blessed to own more than 6,000 community parks and 12,000 miles of trails in every nook and county, and 121 (award-winning!) state parks, with one within 25 miles of nearly every resident. And along with them are countless playgrounds, pools, beaches, campsites, marinas, picnic



Email Outreach



JOIN US!

Pennsylvania Recreation & Park Society and Centre Region Parks & Recreation invite you to experience Centre Region's new "Rec On The Go" camps and celebrate Pennsylvania's first official Park & Recreation Professionals Day.

WHEN

Friday, July 19 @ 1:30 PM

WHERE

Orchard Park Pavilion
1060 Bayberry Drive, State College, PA

REGISTER

PRPS.org/parkrecday


MORE INFO


Email PRPSinfo@PRPS.org

REGISTER NOW

Follow, participate, and stay tuned:

#ParkandRecDay
GoodforPA.com





Proclaim PRP Day in Your Community!

Greetings!

With Park & Recreation Professionals (PRP) Day only 5 weeks away it's now time to make a proclamation! Invite your municipal officials to present the proclamation on Friday, July 16, to show the importance of parks, recreation and the benefits it provides to your community. This is also a great way to create community and media awareness for your event. You can find the sample proclamation template in the toolkit.

We haven't heard from you yet. What are your plans for this day? Let us know by emailing eschnellbaugh@prps.org. We can't wait to hear and share what everyone is doing. Once you receive your proclamation, feel free to share that too!

Download The Template Proclamation

explore local parks

POWERED BY PA DEPT. OF CONSERVATION & NATURAL RESOURCES

EXPLORE PARKS

FIND A PARK NEARBY

FIND A PARK BY NAME

PRPS PENNSYLVANIA RECREATION & PARK SOCIETY

good for you. good for all. PENNSYLVANIA PARKS & RECREATION

DCNR pennsylvania DEPARTMENT OF CONSERVATION AND NATURAL RESOURCES



“

IF THERE IS SOME SMALL WAY OUR FIELD CAN IMPROVE SOMEONE'S LIFE, THEN I WANT TO CREATE THAT OPPORTUNITY FOR THEM!

”

PAMELA SALOKANGAS

Director, Centre Region Parks & Recreation

In anticipation of Park & Recreation Professionals Day, we asked Pam about what inspired her to pursue a career in parks and recreation.



Mememes & Event Graphics



Quotes from professionals



FEELING LIKE SUPERMAN

WHEN WE TRANSFORM FROM EVERYDAY PROGRAMMING TO SUMMER CAMP!

BILL MARTIN, PROGRAM COORDINATOR, NORTHAMPTON TOWNSHIP

#GoodforPA #GoodforAll #GameonJuly @PA_Rec_and_Park @DCNRnews @NRPA_news @CRPR_sc #PA

“

AS A PARK AND RECREATION PROFESSIONAL, I MEASURE MY SUCCESS IN SEEING RESIDENTS OUT AND SMILING. I CHERISH EACH MOMENT THAT I SEE A PERSON ATTENDING AN EVENT, PARTICIPATING IN A REC PROGRAM, OR ENJOYING OUR LOCAL PARKS

JHANE KUNKEL *Parks Director, East Hanover Township*

”

“

IT IS IN PARKS WHERE I’VE DEVELOPED MY STRENGTH AND DEEPENED MY UNDERSTANDING OF MYSELF, MY WORLD, AND THOSE WITH WHOM I SHARE IT.

KEELEY TESLIK *Marketing Associate, Pittsburgh Parks Conservancy*

”

View Insights

Promote

Like by paparkrec and 20 others

goodforpa In anticipation of #ParkandRecDay on





Being well, having fun, and strengthening our communities are some of the ways that local parks and recreation enhance the lives of all Pennsylvanians. It's good for you. It's good for all. We welcome you to start finding some good of your own. Use our site to stay connected and to find local parks in PA.

explore local parks

POWERED BY PA DEPT. OF CONSERVATION & NATURAL RESOURCES



good for you.
good for all.
PENNSYLVANIA PARKS & RECREATION

goodforpa.com

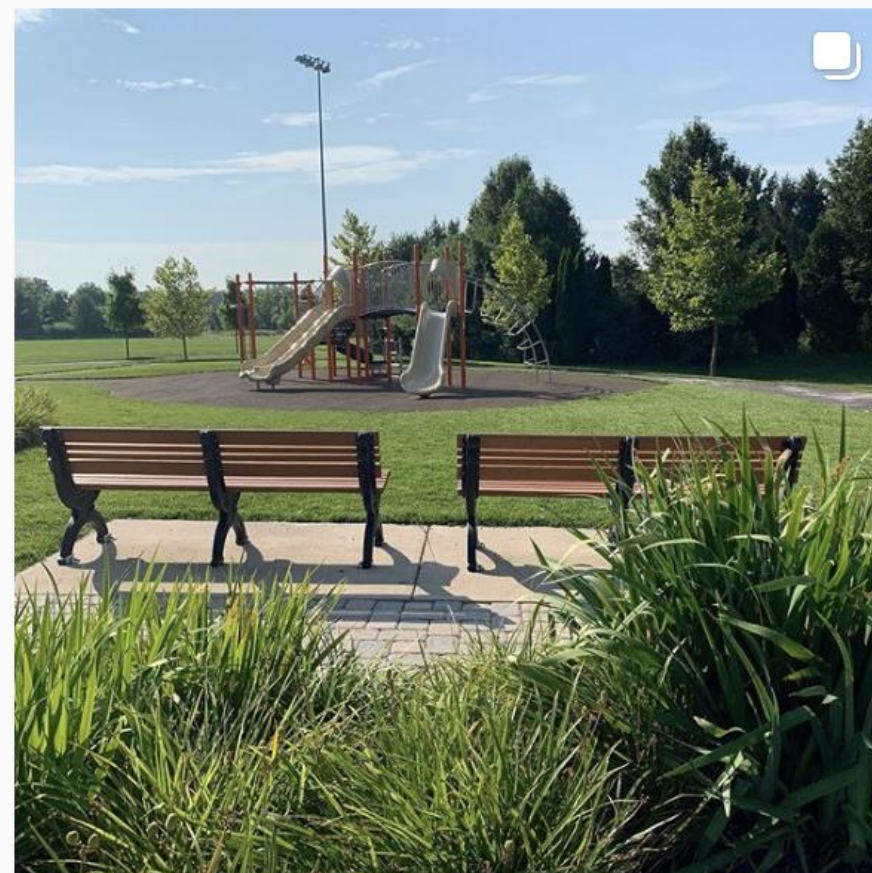




#ParkandRecDay



#parkandrecday



*Tag PRPS and Good for PA
in your posts!*

Follow:

Facebook: @PARecandPark

@GoodforPA

Twitter: @PA_Rec_and_Park

@GoodForPA

Instagram: @paparkrec

@goodforpa





Give it up for PA's park and recreation professionals

Press coverage



Earn a **free day** on your next weekly rental.*

*Taxes and fees excluded. Terms apply.

BOOK NOW

Hertz

Thank those who keep parks safe



LETTER TO THE EDITOR / PUBLISHED: JULY 29, 2019

Editor: One of the greatest aspects of living in the Commonwealth of Pennsylvania is that it's filled with so many wonderful parks. Everywhere you turn in Pennsylvania you can see the beauty of our public parks, from

ARTICLE TOOLS

FONT SIZE

-

+

SHARE THIS



YOUR NEXT MOVE STARTS HERE.

Apply online for up to \$250,000* to manage cash flow or make your next investment.



Apply Now

*See site for important disclosures

Celebrating public park professionals (letter)

Jul 25, 2019



I'm writing to show appreciation for public servants who protect our beautiful places in Pennsylvania. The General Assembly passed a resolution in Harrisburg last year in celebration of the wonderful people who dedicate their lives to maintaining the beauty and educational programs of our public parks.



THREE CHEERS FOR PARKS AND RECREATION

Tags: [Recreation](#), [Local Parks](#)

July 09, 2019 12:00 AM

By: DCNR



July is Parks and Recreation Month across the nation. In addition to celebrating





Park & Recreation Professionals Day highlights the importance of those behind-the-scenes individuals that enrich the lives of their communities.





www.prps.org/parkrecday
prpsinfo@prps.org

