PA Recreation & Park Society (PRPS) and PA Association of Environmental Educators (PAEE) are proud hosts of the 2020 Conference & Expo! The 2020 event is the largest professional development and networking for parks, recreation and environmental education professionals in Pennsylvania. It is the best event for companies to highlight their products and services to hundreds of people with purchasing power from the recreation, park and environmental education field and beyond. Attendance is expected at 500+ and will include managers of municipal and state recreation and park systems, environmental educators from private and state nature centers, recreation therapists and wellness specialists, managers and programmers of commercial recreation facilities, naturalists, school teachers, principals, college professors, and students. The event offers a number of sponsorship opportunities, each of which provides unique exposure to your organization. We are sure you will find an option to fit your marketing message and your budget.

The joint conference provides a once-in-a-lifetime opportunity, so do not miss it! Contact Emily Gates, PRPS Director of Strategic Partnerships, to build your marketing package: 814-234-4272 or egates@prps.org.

### Basic Benefits
- Hyperlinked company name on prps.org/2020conference
- Company name on sponsor signs, displayed in high-traffic common areas
- Company name Conference & Expo Program Guide
- Company name in Conference & Expo Mobile Event App (used by 95% of attendees!)
- Promotion (tagging) on social media (Facebook, Twitter)
- Mention in special Conference & Expo-related emails pre- and post-event
- Verbal recognition during event
- Attendee contact information for follow-up marketing
- PRPS Conference & Expo Logo for advertising use
- Name badge sponsor ribbons for company representatives

### Keynote Richard Louv
**$500 - $6,500**

**Tuesday, March 17 – 7:00 pm**

Richard Louv: Journalist and author of 9 books, including *Last Child in the Woods: Saving Our Children From Nature-Deficit Disorder*, *Vitamin N*, and *The Nature Principle*. He is co-founder and Chair Emeritus of the Children & Nature Network, an organization helping build the movement to connect families and communities to nature.

### Richard Louv Primary Sponsor - $6,500
- All Basic Benefits, PLUS
- 2020 PRPS Commercial membership - $225 value
- 20% commercial exhibit booth discount - $160 to $500 value
- Complimentary Seven Springs suite the evening of March 17
- Program Guide, Inside Front Cover Printed Ad (full page, color)
- 3 tickets to Expo Hall opening reception, dinner and keynote - $225 value
  OR Mobile Event App Banner Ad
- Greet & distribute marketing collateral to session attendees
- Opportunity to provide free standing banner at event entry
- Special reserved seating at dinner & recognition at the Keynote
- Clickable logo on prps.org/2020conference
- PRPS.ORG homepage Slider Ad (1 month)

500+ attendees gather for a presentation and to earn continuing education credit at this Keynote session.
**THURSDAY AWARDS BANQUET**

**Richard Louv Local Host - $500**
- All Basic Benefits, PLUS
- Free non-profit booth or $150 commercial booth discount
- 3 tickets to Expo Hall opening reception, dinner and keynote - $225 value
- Special reserved seating at dinner & recognition at the keynote
- Early access to Richard Louv meet & greet

**Richard Louv Supporter - $2,500**
- All Basic Benefits, PLUS
- 2020 PRPS Commercial membership - $225 value
- 20% commercial exhibit booth discount - $160 to $500 value
- Program Guide, Inside Printed Ad (full page, black & white)
- 3 tickets to Expo Hall opening reception, dinner and keynote - $225 value
- OR Mobile Event App Banner Ad
- Clickable logo on prps.org/2020conference
- Special reserved seating at dinner & recognition at the keynote
- Early access to Richard Louv meet & greet

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**Local Hosts to date: Stroud Water Research Center, River Mountain Retreat**

**THURSDAY AWARDS BANQUET**

<table>
<thead>
<tr>
<th><strong>Thursday, March 19 – 6:00 pm</strong></th>
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<tbody>
<tr>
<td>The joint PRPS and PAEE Annual Awards Night is the most prestigious event recognizing the achievements of Pennsylvania parks, recreation, and environmental education professionals and departments.</td>
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</tbody>
</table>

**WEDNESDAY LUNCHEON, TUESDAY DINNER, WEDNESDAY DINNER**

**$4,000 each**

- All Basic Benefits, PLUS
- 2020 PRPS Commercial membership - $225 value
- 20% commercial exhibit booth discount - $160 to $500 value
- Expo Hall Learning Zone, Living Well Zone and Lounge OR Play Zone and Lounge naming rights

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**THURSDAY PRPS LUNCHEON & BUSINESS MEETING**

**$3,000**

- All Basic Benefits, PLUS
- 2020 PRPS Commercial membership - $225 value
- 20% commercial exhibit booth discount - $160 to $500 value

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**CONFERENCE & EXPO MOBILE EVENT APP**

**$2,500**

- All Basic Benefits, PLUS
- 2020 PRPS Commercial membership - $225 value
- 20% commercial exhibit booth discount - $160 to $500 value

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**TUESDAY EXPO HALL GRAND OPENING RECEPTION, WEDNESDAY EXPO HALL CLOSING RECEPTION**

**$2,250 each**

- All Basic Benefits, PLUS
- 2020 PRPS Commercial membership - $225 value
- 20% commercial exhibit booth discount

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**TUESDAY EVENING SOCIAL, WEDNESDAY EVENING SOCIAL, THURSDAY EVENING SOCIAL**

**$2,000 each**

- All Basic Benefits, PLUS
- 2020 PRPS Commercial membership - $225 value
- 20% commercial exhibit booth discount

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**THURSDAY GENERAL SESSION, THURSDAY PAEE LUNCHEON**

**$2,000 each**

- All Basic Benefits, PLUS
- 2020 PRPS Commercial membership - $225 value
- 20% commercial exhibit booth discount

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**Opening SOLD: George Ely Assoc., Awards SOLD: Seven Springs Mountain Resort**
<table>
<thead>
<tr>
<th>REFRESHMENT BREAKS</th>
<th>$1,500 each</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday PM</td>
<td><strong>SOLD: Morey's Piers</strong></td>
</tr>
<tr>
<td>Wednesday AM</td>
<td><strong>SOLD: Hersheypark</strong></td>
</tr>
<tr>
<td>Wednesday PM, Thursday AM in Expo Hall, Thursday PM in Expo Hall, Friday AM</td>
<td></td>
</tr>
</tbody>
</table>

- All Basic Benefits, PLUS
- 2020 PRPS Commercial membership - $225 value
- Program Guide, 1/2 Printed Ad (black & white)
- Mobile Event App Banner Ad

<table>
<thead>
<tr>
<th>CONFERENCE &amp; EXPO SUPPORTER</th>
<th>$750</th>
</tr>
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</table>

- All Basic Benefits, PLUS
- 2020 PRPS Commercial membership - $225 value
- Mobile Event App Banner Ad

**Supporters to date:** Vortex Aquatic Structures, Play and Park Structures, Six Flags, Jeffrey Associates, Oglebay National Training Center

<table>
<thead>
<tr>
<th>EDUCATIONAL SESSION SUPPORTER, SWAG BAG</th>
<th>$250 each</th>
</tr>
</thead>
</table>

**EDUCATIONAL SESSION SUPPORTER**
- All Basic Benefits, PLUS
- Company name listed with session in Program Guide
- Acknowledgement in session’s opening remarks

**SWAG BAG**
- Opportunity to include a brochure, business card, notepad, pen, sample, etc., in the swag bag for event participants. Must be able to provide 550 items.
- All Basic Benefits

**Swag Bag to date:** Pashek + MTR

**See above for more sponsorships opportunities that provide higher visibility!**

**We are happy to work with you to accommodate your budget and marketing needs.**

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**EXPO FLOORPLAN**

*Map reflects commercial booth layout (Standard, Prime & Island); non-profit booths are not displayed, locations are assigned by PRPS & PAEE based on date of purchase.

**ISLAND PRIME**—$2,500 member, $2,725 non-member
16’ x 20’ space in prime location with 1, 6’ table & 3 chairs accommodating 3 exhibit representatives

**ISLAND**—$2,000 member, $2,225 non-member
16’ x 20’ space with 1, 6’ table & 3 chairs accommodating 3 exhibit representatives

**PRIME Booths**—$1,200 member, $1,425 non-member
8’ x 10’ booth in prime location with 1, 6’ table & 2 chairs accommodating 2 exhibit representatives

**STANDARD Booths**—$800 member, $1,025 non-member
8’ x 10’ booth with 1, 6’ table & 2 chairs accommodating 2 exhibit representatives

**NON-PROFIT Spaces**—$150 member/non-member
1, 6’ table & 1 chair accommodating 1 exhibit representative located in the high-traffic refreshment break area.