

# 2017 PRPS and DCNR Peer Consultant List Update: Peer Consultant Areas of Expertise

## **Finance**

*(Budgets, Financial Planning, Fundraising)*

- Accounting
- Budgets
- Campaigns
- Fundraising/Sponsorship Acquisition
- Financial Planning
- Grant Writing

## **Communications**

*(Advocacy, Customer Service, Marketing, Social Media)*

- Advocacy
- Benefits of Parks and Recreation
- Branding
- Brochure/Guide Development
- Contracts
- Cultural/Diversity Issues
- Customer Service
- Facilitation
- Marketing
- Policy Development
- Public Relations/Awareness/Image Enhancement
- Social Media
- Surveys/Polls
- Vision/Mission Statements

## **Legal**

*(Accreditation, Lobbying, Human Resources)*

- Accreditation
- Human Resources
- Lobbying
- Mediation & Arbitration
- Nonprofit Law
- Tax or Wealth Transfer
- Title Work

## **Motorized Recreation**

*(Motorized Off-highway Vehicles, Snowmobiles)*

- Motorized Recreation (ATVs/4Wheels/Motorcycles)
- Other Power-Drive Mobility Devices (OPDMD)
- Snowmobiling

## **Natural and Cultural Resource Management**

*(Environmental Sciences, Historic Preservation, Stormwater, Pesticides, Turf)*

- Environmental Science (Biology, Forestry, etc.)
- Equine Science
- Historic Preservation
- Land Acquisition/Preservation
- Land Use
- Pesticide Management
- Stormwater/MS4/Water Resource Management
- Turf Management
- Wildlife Management

## **Operational Management**

*(Facilities, Infrastructure, Staff)*

- ADA Compliance
- Community/Senior Centers
- Park/Facility Maintenance

- Performance Appraisals
- Playground Safety/Audits
- Recruiting/Interviewing Staff
- Risk Management/Safety/Security
- Special Use Parks (Skate, Dog, etc.)
- Swimming Pools

## **Partnerships**

*(Boards, Citizens, Volunteers)*

- Board/Decision Makers
- Citizen Engagement
- Intergovernmental Cooperation
- School District Cooperation
- Volunteers

## **Planning**

*(Parks, Playgrounds, Strategic, Special Events, Succession)*

- Parks/Open Space
- Playgrounds
- Recreation Planning
- Special Events
- Strategic Planning
- Succession Planning

## **Recreation Programming**

*(Inclusive/Adaptive, Community, Therapeutic, Youth Sports)*

- Community
- Environmental Education/Interpretation/Nature
- Get Outdoors PA
- Inclusive/Adaptive
- Therapeutic
- Urban
- Youth Sports

## **Sustainable/Green Design**

*(Brownfields, Green Infrastructure, Ecological Design)*

- Brownfield Remediation
- Ecological Design/Natural Systems (Landscaping /Native Plants/Wildlife Habitat)
- Education and Awareness (Programs, Materials, Volunteer Training, Signage)
- Environmental Assessment
- Green Infrastructure (Parks, Buildings, Nature Playgrounds)
- Operations and Maintenance (Natural weed/pest control, Grass and Soil Maintenance)
- Riparian Forest Buffers (Conventional or Multifunctional)

## **Trails and Greenways**

*(Acquisition, Development, Maintenance)*

- Acquisition
- Development
- Easements
- Maintenance
- Planning
- Shared Use